

WHEREAS; recognized nationally since 1963, National Small Business Week serves as a time to highlight the profound impact of small businesses and uplift programs and services available to entrepreneurs and small business owners across the state and the country; and

WHEREAS; economic growth in the United States has always been driven by the strength and resilience of small businesses, which continue to pioneer innovative solutions to challenges and create opportunities for families and workers across the country; and

WHEREAS; from the biggest cities to the smallest towns, small businesses are at the heart of communities in every corner of the state, acting as catalysts for local economies and supporting the livelihoods of many Wisconsinites; and

WHEREAS; supporting small businesses helps support family-sustaining jobs in Wisconsin, all while preserving the unique character of local communities; and

WHEREAS; this week, the state of Wisconsin joins local small businesses, dedicated organizations, community leaders, and other partners across the public and private sectors in encouraging all Wisconsinites to celebrate local small businesses and the many contributions they make to our communities each and every day;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim
May 4 – 10 2025

NATIONAL SMALL BUSINESS WEEK

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 6th day of May 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State